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Dear Sponsor/Exhibitor,

We are proud to announce our West Valley Warner Center Chamber of Commerce Community Benefit Foundation 4th Annual Valley Asian & Pacific Islander Cultural Festival celebrating the vast diversity from the Asian cultures that enhance the San Fernando Valley and the City of Los Angeles.

The event will highlight the cultures of Asia and the Pacific Islands focusing on expression through music, dance, food and children’s activities. The San Fernando Valley has a large Asian & Pacific Islander population with over 100,000. They make a substantial contribution to our economy and extended community.

On May 10, 2025, from 11 AM-5 PM, we will be presenting the 4<sup>th</sup> Annual Asian Cultural Festival. A tremendous committee collaborates and works together for months to make this wonderful and memorable as we educate in the Discovery of these Cultures. Each year, we will have additional access to an array of ideas for the festival, volunteers, and a wider audience that will appreciate our collective efforts to make this an annual event.

We ask that you become an exhibitor or sponsor which will help promote your mission as an institution as well as add layers of Culture for our audience to discover. This will give you access to more marketing outlets through electronic and print coverage and create an opportunity to showcase the talents of your business.

Your Community Partner,

*Diana Williams*

Diana Williams  
CEO West Valley-Warner Center Chamber of Commerce /Community Benefit Foundation Director

**Event Sponsor:** \$10,000- The West Valley-Warner Center Chamber of Commerce puts on the event and we place your company name with equal billing. Your banner will be placed on stage, commercial from stage, logo on print and electronic media, stage recognition and flexible exhibit space.

**Embassy Sponsor:** \$5,000- Banner placement at event, commercial from stage, logo on print and electronic media stage recognition, and flexible exhibit space.

**Cultural Sponsor:** \$3,500- Present and announce a performance. Logo will be on print and electronic media, commercial on stage, and flexible exhibit space.

**Dynasty Sponsor:** \$2,500 Commercial on stage. Logo will be on print and electronic media, stage recognition, and flexible exhibit space.

**Consulate Sponsor:** \$1,500 Recognized from stage. Logo will be on print and electronic media, stage recognition, and an exhibit space.

**Exhibitor:** (Discounted rate up until April 14<sup>th</sup> with receipt of completed application and payment. On or after April 15<sup>th</sup> \$250.) \$150 To Exhibit. \$250 on April 15 or later. Permit and Equipment fees may apply.

**Company Name:**

Contact:	<u>Day of Event Phone:</u>
Email Address:	
Address:	
Sponsor or Exhibit Amount Enclosed:	Matching Billing address needed for credit cards.
Card #:	
Security Code:	Expiration:

**\*\*\* Vendors must come fully equipped with their own, table and chairs. For your comfort, bring your own canopy. Canopies must be anchored. The payment and signed agreement will confirm your participation.**

**INDEMNIFICATION AGREEMENT**

I agree to be solely responsible for any costs, claims, damages and expenses incurred by me as a result of participation in the May 10, 2025 Valley Asian & Pacific Islander Cultural Festival sponsored by the West Valley~Warner Center Chamber of Commerce Community Benefit Foundation. I understand the Valley Asian & Pacific Islander Cultural Festival will be held at Pierce College. I may begin setting up my booth as early as 7 AM. Please allow yourself enough time to set up & be ready by 11 AM. I also understand I am participating at my own risk and accept such risk as my sole responsibility. Therefore, in the event of any loss or injury sustained from participating in the aforementioned event. I agree to hold harmless the West Valley~Warner Center Chamber of Commerce and the West Valley-Warner Center Chamber of Commerce Community Benefit Foundation itself and staff and representatives, from any responsibility in any way for such loss, injury, claims or damages. West Valley- Warner Center Chamber of Commerce Community is committed to maintaining a family friendly environment at this event. Therefore, possession, sale, or use of alcohol, illegal substances, or weapons of any kind are inappropriate for this Family Friendly event and are prohibited -- California Penal Code Section 417. Vendors not complying with this will be asked to leave immediately with no refund of booth fee. There will be no refunds or rain checks due to weather or event cancellation.